

A photograph of a woman's midsection, showing her bare torso and a light blue fabric wrap around her waist. Her right hand is resting on her hip. The background is plain white.

# TEXT GAME PRIMER

How to Get Ur Text Game Tight

WRITTEN BY **DECIBEL**  
[PUAFIELDGUIDE.COM](http://PUAFIELDGUIDE.COM)

# PREFACE

Hey fuckers, welcome back.

Coupla years ago when I got into the community, I thought texting was lame-o. I called girls and never texted them. Then I started to use texting more, since many girls would not respond to my calls. I found increasingly more girls wanted to text and not talk on the phone, so I had to adapt. Then I grew to love text game. But sadly, I sucked at it.

To fix this, I got TONS of numbers, from girls I wasn't even attracted to. I hit them all up, studied their responses, and devised a phenomenal system as a result. My text game is probably better than my in-person game at this point. I often turn dead numbers and crappy day 1s into dates, and have helped my wings do the same.

So now I felt I was decent enough to share with you playboys exactly what it is I do. First I'm gonna lay out some guidelines and techniques, and then do a series of case studies to illustrate. Believe me, text game is an art form, almost like poetry. It takes careful calibration to get the emotional responses and compliance you want.

By the way, when you do instant messaging on Facebook or other sites, many of the same concepts apply. The difference is, she might get off her computer at any moment, and so IMing game is like text game on crack: you have to get in and out sometimes very quickly, and if you wait too long you'll lose the chance to meet your goal.

Once you master text game, you'll come to realize its power and many times superiority over calling. Here are a few reasons:

1. Discrete. I can be on a date and do it. I can avoid being caught by cops while driving.
2. Easier in loud clubs. Can't hear much on the phone, so texting in the venues is way easier.
3. Girls are evasive and prefer it.
4. Saves time. Gets the point across without a long conversation.
5. Accurate. Can be cute and spike BT without making dumb comments. Lets you think about the best response, for as much time as you need.
6. Going dead air on a girl drives her nuts. You can't just hang up on a call and not seem rude.

7. You can answer the text when you want, and vice versa.
8. You can text multiple people at once. Really helpful for working logistics with your wings or setting up a date from a pool of options.

As a caveat, pleeeeee do not copy or distribute any text exchanges that I've used here. This is all just between you and me.

Ttyl foo,

**DB ;^)**

*November 2009*

# TABLE OF CONTENTS

Chapter 1	Some Guidelines
Chapter 2	Techniques
Chapter 3	Case Studies

# CHAPTER ONE

## SOME GUIDELINES

\$ Get an iPhone or any device which can store an indefinite number of texts. You need to be able to recall the text history with a girl, not just so you can learn where things went right or wrong, but to remain consistent and fresh with her. My first phone only stored 100 messages, which was almost impossible to use.

\$ Text as many girls as you can, even ones you don't want to see again; it's all practice.

\$ Test out a phrase, opener, thread many times to know how and when to use it. Field test shit just like you would in the real world. Don't be afraid to lose sets.

\$ Take your time to respond, don't worry about length between your responses. Time in the realm of text game is usually irrelevant.

\$ What time should you text? Really doesn't matter, though texting before 11 AM to me shows you waited up all night thinking about her and couldn't wait to send the text. Otherwise, I have no rules about what time to send a text, how long to wait before responding to her text, or waiting a certain time between your own two texts.

\$ Calibrate to your target's age, education, ethnicity, etc...and mirror her text style to some degree.

\$ Much of the dialogue I'm gonna give in the case studies will seem super nit-picky, but it's not. ALL the punctuation, phrasing, use of words is CRITICAL. Pay VERY CLOSE attention to not just *what* but *how* a girl says something in her text, and use that to guide your responses. **You know where you want to lead her; she will help tell you how to get there.**

\$ Learn from girls. Start using the phrases or punctuations in your texts that girls use with you.

💰 Keep up with pop culture. Why say “totally” when “totes magotes” will spike BT? Be coool at all times.

💰 Is she a texter? Some girls text like it's a crack addiction. Some take 48 hours to get back to you, and then with something stupid like “K.” If she's not a texter, then call her. If she isn't responding that way either, then just be patient and work the interaction slower than usual. As long as she's responding in some way, even if it's brutally slow, persist.

💰 Is she putting thought into her responses? If she's giving you brief answers without any thought, then don't put too much effort into your responses. It'll end up lowering your value. Keep your effort about the same or less than hers. If you keep spewing your life story and trying to entertain her with your texts, and all you keep getting back is “Lol” and “Ok” then your value is plummeting.

💰 Have a thread imagined before you send out the text. I liken it to aiming a gun at a target. When I send out a text, I have already imagined what the next few responses will roughly look like and where it'll end up. Which brings us to...

💰 Move the interaction forward. Where are you going with the thread? Know the answer to that before you send a text. Text game can address rapport, attraction, intent, logistics, etc. I'm never just texting for the sake of it. That's called fluff and it'll put you in the friend zone. Example:

HB: Im gonna try not drinking tonight. I have a problem with moderation

dB: I know what you mean. Im passionate so I can see where moderation can be a bore

Here I've dangled the thread about being passionate. She can grab onto that if she wants and ask me what I'm passionate about. That opens a new level of intimacy, where she can start sharing her passions with me. Sure, you can tease her about her drinking, which may spike her buying temp (BT), but make sure you then convert this BT spike into something useful like getting her out.

💰 **Chill the fuck out!** Many times girls have shit going on, and if you're the guy who keeps texting to dead air it reveals your insecurity and need for attention. You do need to often give girls time to respond. Maybe she's in class, or getting her nails done, or at a movie, or getting laid. Whatever. Point is, it can come across as needy to send out too many texts, so calibrate it.

There are exceptions. If a girl is a strong responder and then suddenly isn't, I can call

her out in a funny way. I cover unclogger texts later.

Another example from the same girl as above (who does at times drink to excess), reopening one morning:

dB: Sleep well?

(No response for 3 hours)

dB: Uh oh r u in some holding tank somewhere? do I need to come bail u out?

HB: No I just woke up

In this case, I'm giving her plenty of time to respond. Her not responding is out of character. When she doesn't respond, I bring out some call-back humor and that gets her back. Which now brings us to...

**\$** Use call-back humor. Sift through your day 1 interaction or textings and think about something sly you can employ. Don't overdo it, but drop some humor to remind her what a fun dude you are. Get her emotionally invested through humor. But just don't be a dancing monkey about it.

**\$** Ask her out in a non-needy way, with the subtext that she is already on board.

Examples:

dB: I had a hard day too. Lets grab a beer. We deserve it

or

dB: Been running around all day. Feel like having a movie nite 2nite

or

dB: Gonna be with the bros til 9. I can pick u up afterwards

So you're communicating that you have shit going on, and while you plan on doing something it would be great for her to join. Not putting her on the spot or making her feel essential to your happiness. You're also not overtly saying "tag along with me" which undermines your intent. No, you want alone time with her because you like her and want to get to know her; but if she's busy, it's no biggy.

**\$** Show intent early and often. Call her sexy, adorable, cute. Don't fawn over her, but get it out on the table quickly. She will decide if she wants to meet up romantically or sexually if you give her that option. But if you never give her the option, she has nothing to consider. You're just being friendly, and then her decision is does she want another friend or not, and do you offer something her other friends don't.

**\$** Be careful with "miss you." It's usually a bad idea to tell a girl you just met that you

miss her. You can get away with it when cushioned in humor, but on its own can be creepy. You can couch it in humor, such as...

dB: Hey shorty! Let's hang out...miss ya gurl!! ;)

💰 Try to get her out. If she's texting you at 1 am, think of it as a booty call and try to work it so you hook up. It may not be, but assume it is and see if she's down through subtle hints. Endless texting puts you in the friend zone. You want her to meet up so you can continue your seduction in person.

💰 Use sexualizing wisely. You can assess her sexual comfort level, but if you sense she's not comfortable then back off. You don't want to trigger ASD, and you don't want her thinking you're a horndog. Girls will go dead air on you if ASD goes up. Sometimes all it takes is a winky emoticon or ellipse (...) to make your intent known.

dB: Oh no u didn't! Now ur just asking for trouble...

dB: Lets hang out Clarisse  
versus  
dB: Lets hang out baby ;')

Which gets us to...

💰 Use emoticons wisely. Don't overuse smilies and winks, but if you use them strategically, you can really add another layer of meaning and help calibrate the verbiage. Sometimes all I send is a smiley. If a girl confirms a date I may just respond with a happy face :). If she teases me about something I may send her my grumpy face:

>:'(

💰 Likewise, use punctuation wisely.

dB: Hey girl!! Are u up?!?!? We're going hiking!! Where u at??? Wake up!!!!

Too much of that shit is like TYPING EVERYTHING IN ALL CAPS. Eventually the reader gets irritated or numb and the punctuation loses its impact. Sometimes periods

aren't needed at the end of the sentence, to show you're too busy to care or are alpha. Sometimes exaggerating the punctuation will help emphasize your meaning (see the case study on exaggeration).

dB: Where r u

vs

dB: Where are u???

Without any question mark, you seem not particularly interested where she is, or else are removing the inflection from the question which can be translated as alpha. With 3 question marks, you're now absolutely puzzled and possibly alarmed as to where she is.

The ellipse (...) can be used to tie together two sentences, thereby creating and then resolving tension. You can put it at the end of a sentence to create tension that she will need to resolve. You can soften something you may think is too harsh as well.

dB: Lets hang out

vs

dB: Lets hang out...

or

dB: Lets hang out...free tonight?

💰 Often times, less is more. Sometimes a simple "Yup" or "Riiiiight" or "Oookay..." can do oodles to maintain control of the frame and still be humorous. Always think about ways to get a poignant message across with the fewest number of words or characters.

💰 Ask her out, but if she changes the subject and doesn't take the bait, let it go and work on the interaction some more. Then when she's wet in the pannies, try again.

\$ She's a girl. Remain illogical and fun, just like when you talk to a young girl in person. Anytime you are tempted to run a logical thread, take a step back and ask yourself if there is a way to get to a better place by not going down the logical route. There usually is.

\$ Don't be too intellectual or brainy. Don't put that much "thought" into your responses (well do, but don't let her feel like you did). Keep em light and loose. Don't pile on tons of big words when a couple little ones will resonate better. You're a busy guy, why would you be investing all that effort into a dumb text message? You simply wouldn't be.

\$ And finally but possibly most important of all...BE PRESENT WITH HER EMOTIONAL STATE. Even subtle things like her use of smilies or long response times can subcommunicate so much about her emotional state. Read this carefully and be responsive to it. Calibrating to her emotional needs is absolutely critical, and takes experience to become competent at.

# CHAPTER TWO

## TECHNIQUES

So now you got some basic guidelines you can refer to. Let's get on with a bunch of techniques I use. I'm not gonna go into stuff like qualifying, frames, hoops and that stuff. It all applies to text game just as in person, and I cover it in my ebook *Introductory Pick-up*. It's free, so go download that shit at [puafielddguide.com](http://puafielddguide.com).

First of all, who you are? You are a dominant dude who has tons of women and friends. Anytime you feel like you're playing the part of a submissive loser who has no women or friends, take a deep breath and get back on track. Believe it or not, that person is not as attractive to women as the former. Text game allows you plenty of time to think about which role you're portraying.

What is your goal for reopening her? Do you want to meet her tonight for a booty call? Do you just want to ping her to see if she's responsive? Do you want to set up a date for Thursday after work? Always have this question answered before you strike up a new conversation, then work towards this goal. Think of steps A, B and C that will hopefully take you to D (the ultimate goal). Do not wander around texting aimlessly with no goal or she will go dead air.

### **\$ Dangling Threads.**

A thread is a line of conversation. You can ask a question or make a comment that provokes a response.

#### **Rule one: Only dangle one thread at a time.**

dB: What's up? Working hard? Let's chill 2nite

Here I just dangled 2 threads: 1) how's work going? and 2) an invite for later. I want her to respond to the second, but because I dangled that first thread, I run the risk of her taking hold of that one and going off on a tangent about work. So this is a nightmare scenario, and you don't want your texts to go down like this:

dB: What's up? Working hard? Let's chill 2nite

HB: Gaaawwd. Working my ass off!

dB: Uh, yeah, that's 2 bad. Sooooo....let's hang out later

Your value just dropped. You should get back to asking her out later, but to help prevent this, don't distract her with a second thread.

**Rule two: Some threads don't look like threads.**

dB: Hey knucklehead pick u up at 9?

HB: Wtf??? Knucklehead?!

By calling her a knucklehead, I've just dangled a tease thread. Instead of answering my invite, she goes off onto the second thread and takes offense (even if jokingly) to my tease. This means just like above, at some point I need to re-state the invite, which I never like doing.

**Rule three: Always dangle a thread.**

dB: I had steak last night

Who the fuck cares? How is she supposed to respond to this. Maybe she will, or maybe she'll go dead air, compelling you to send another text. Give her something she can for sure take hold of and run with.

**Rule four: Dangle threads that have the purpose of meeting your goal.**

She may not take the bait, but envision a text exchange before you send something. Here's one:

dB: Hey shorty how do your shoulders feel?

HB: Better! I'm at pier w 4 dogs and my friend

dB: Aw im heading 2 the standard or i would bring monty by

Note: I gave this chick a massage the prior day. If she responded 'still sore' I'd take this as a reason to see her again (to take care of her shoulders tomorrow night). In this case, she gave me an undesirable response but then started a new thread.

I responded to that by dangling two threads, each with purpose. She can either choose the thread about going to the bar, or the one about my dog. Either one has date potential. Have purpose.

**\$ Goals**

When you run a text exchange, you can meet a few different goals:

1. \*\*\*\* GET THE MEET-UP \*\*\*\*
2. Seduce
3. Spike BT (buying temperature)
4. Attraction
5. Comfort/rapport

I don't spend too much time with comfort or attraction; if your day 1 interaction is lacking in either of these, you need to dial that in at that stage, not try to gain it through texting. I DO use a lot of BT spiking to get the meet-up and I also do run seduction. I will focus on the first 3 only. Attraction and comfort are similar to in-person gaming, so again go read *Introductory Pick-up*.

### **Get the meet-up**

If you aren't moving the interaction towards meeting up, you're nearly always wasting your time. Don't be the guy she likes to text but will never agree to meet. Some girls will meet up with little effort. Otherwise, you need to get her BT up, and usually also show intent. So first spike BT, then when it's up, go for the meet-up.

### **Seduce**

Most often you will do this with plausible deniability and ASD (anti-slut defense) in mind. All you need to do is make some subtle suggestions to turn the doorknob, and girls will then open the door. You sometimes need some force and persistence to get her to open up; if her ASD goes up at first, recalibrate and try again later but be gentler. But don't simply give up with the first sign of ASD.

On the other hand, one of the great advantages of texting is it allows women to remove themselves a bit and go places sexually they may not otherwise go in person or on the phone.

### **Spike BT**

There are many ways to do this. Use humor (call-back, word-play, misinterpretation) to get her laughing. Tease or neg. Be cautious with sarcasm since it often doesn't translate well through text. One of the best ways to spike BT is through playing games with her...

### **\$ Playing Games**

Look, this is called the Game for a reason, although some guys approach it as war....guys versus girls. Or as a chore..."gotta get some work done in field tonight."

But that's all fucked up. We're all here to play a game.

Now I'm sure if most guys had their way, there wouldn't be a game. They'd step to a chick, ask her to fuck, then it's yes or no. Let's get outta here or move on to the next set. But no, girls love games. And they want you, the man, to play the game with her, and hence why we're all gathered here. To learn how to play this game (the rules of which change from one girl to the next, but that's another story).

Some guys confront this game-playing with resentment. "Why do I have to play all these fucking *games*! Why can't we just FUCK already!!" Whatever, dude. Game-playing is what it is. The more you resist the reality of the situation, the longer and tougher your road is gonna be.

Instead of resisting, embrace the game - or more accurately - *games*. Girls love games, and together, these collectively help form the Game.

Not all games are worth playing. If she's tooling you and playing with your emotions, that's not a game you should play. But if she's just out to have fun, then by all means, play that game. So when someone complains that dating involves too many games, realize what they're probably referring to are the games that are unhealthy, demeaning or simply not fun. The fun games are A-OK.

In texting, you can create games for her. If she chooses to play along, she gets rewarded with a big BT spike. I illustrate game-playing in several of the case studies.

### **💰 Dead Air**

If you text a girl and she never responds, that's dead air. If she's responding immediately to all your texts and then when you go for an invite she stops responding, that's dead air. Dead air is the text equivalent of the back-turn a girl gives you in a nightclub, basically telling you to go away.

Dead air sucks. There are some things you can do about it, which I call "unclogger texts." If a few days pass without a response, try out one of these verbatim.

dB: OMG wtf lolz did u get kidnapped into white slavery or sumpthin?? Holla back gurl!

dB: Wassup not feeling cute today?

dB: Ur not your usual texty little self today

dB: What did you do with the old Clarisse? She was way more fun  
(Obviously, use her name here instead).

Sometimes you will need to employ dead air to punish a girl for misbehavior. If a girl insults you or IODs in some way, cut off communication for a while. It'll hit her when she isn't getting the emotional rewards you were just providing.

Do NOT dead air a girl who is responsive. You will just train her not to invest in the text exchange. If a girl is responding like you want, keep going until you meet your goal.

### **\$ Name-Calling**

Texting is a great way to show attitude. You can convey a lot by calling her names. Using words like "brat", "weirdo", "missy" and "lameo" get them riled up without being offensive (most of the time). If they're being cool, then reward with loving terms like "cutie", "shorty" or some call-back name from day 1. A common term of endearment is "baby" and "babe." These can come across as sleazy or condescending so use appropriately.

### **\$ Abbreviations**

There are a few abbreviations you need to know about. Some are listed, but many of them you'll come across from texts sent to you. Go online to get their meaning if they're foreign to you, then start incorporating them into your own messages.

ur = you are, your, you're

im = I'm

2moro = tomorrow

2day = today

bf = boyfriend

gf = girlfriend

bff = best friends forever

ttyl = talk to you later

Wow, whoa, whew, wha = various exclamations

Derrr, duh = don't be stupid

Eh = not really

Meh = I'm not on board with it

Ugh, egh = ill

Argh = angry or upset

btr = better

jeal = jealous

lol = laughed out loud. **AVOID THIS AT ALL COSTS.** In fact, I usually will call a girl out (“Oh no you did NOT just LOL me!!”) if she pulls this one out. Instead, use haha, hehe or teehee.

# CHAPTER THREE

## CASE STUDIES

*Ok, spectacula like Dracula!!* We got ourselves some guidelines and some techniques. Now let me open up some case studies that illustrate many of these things in action. This should help tie all this up with a pretty purple gay bow.

### **Case study #1: Getting emotional investment**

This chick stood me up one Saturday night. No response to the first text over the next couple days. I reopened while I was away in Vegas:

D: Doing ok baby?

H: Woah, I was just thinking of you...I'm okay, had to many drinks, nursed a hang over, MUCH BETTER!!!

Note: What is her emotional state? She is genuinely surprised that as I was texting she was thinking of me. The timing of this actually shows that I am present with her; I sensed it was time to reopen.

She is justifying her flake. Never apologizes, but wants me to understand (all caps/3 exclamations) that she was seriously sick and now is doing fine.

D: U bad gurl! In Vegas. Free Thursday

Note: "Gurl" is playful and shows all is forgiven, we're ready to start playing games again. I am still however scolding her for misbehaving, albeit jokingly. I tell her where I am and ask her out, to sense if the BT spike of my texting her right then is enough to get a meet-up. I don't ASK her out, I just tell her that I'm free Thursday (an implied invitation). This breaks the rule of dangling threads and shouldn't be the usual practice.

H: Oh, yeay! Having a good time???

Note: She chose the wrong thread. If I go back to the invitation now, it lowers my value. Also indicates more work with BT will be needed first. Her use of 3 ?s shows she is genuinely interested. She may also feel guilty about standing me up.

D: Bars are dead but we're having fun. Eating like a fuggin peag

(No response)

D: Gonna get a tat

Note: After waiting a few minutes, no response, so I decide to snip and go into another BT spiker. Not necessary since she likely woulda responded anyways, but I wanted to move things along. All this will be BT spiking stuff with the end goal of getting a meet up another day.

H: Ugh, gahwd don't mention food, I've been nauseous since Sunday. Tats are kewl I like tats.

D: It's gonna say mommy. Pleeeeze don't drink that much babe. Ur just a widdle lady

Note: Again, she wants to let me know how sick she was (possibly again with some guilt). She does love tats. I'm misspelling words like pig and fuckin, so she is misspelling cool and god. She is mirroring my behavior in an attempt to seek rapport. I give her the punchline of my BT-spiker and move on. She could take that thread, but I doubt she will. I dangle a new one: don't drink too much. I am asserting dominance here, by giving fatherly advice, by using baby talk (widdle) which is almost condescending, and by telling her she's small. I calibrate this by calling her babe and by misspelling please and exaggerating it (see the case study on exaggeration, below). This helps prevent being seen as too fatherly or controlling.

H: Dude, I didn't mean to, the wine took me.

D: Lush

(No response)

D: Did u c ur scawy movie at least??

Note: She is laying the foundation for plausible deniability: get me drunk and I may not be able to control my actions. Good, you want this. I jokingly call her out, then snip and ask her about the movie she saw. I use her misspelling of scary from her Facebook post (call-back humor), which is also baby babble. I am again condescending to her (she called me dude, which is not the frame I want, and I need to retake control). My use of 2 ?s shows I am quite interested (not 3 like she used, which would show A LOT

of interest).

H: only when I'm super comfy.

D: Huh?

H: Yus, it was fwightning!!!

Note: Her first text makes no sense (at first). It starts lower case which suggests possibly she had started to type something, then erased it. I do ask her about it, but she snips and answers my second thread about the movie. What I find out later in the exchange is that she can only get super drunk when she is comfortable with the person she's with. Notice her baby babble again, which is her accepting my frame of her being submissive.

D: Which one

H: Its called The House of the Devil

D: Scaaaaaway! Horror is my fav. I bought Descent. U c it?

H: No, have you???

Note: When I ask a question and leave off the question mark, it's because I'm not that interested. This thread if I keep it going, will lead nowhere (talking about horror films). I return to baby babble, then move on to my goal: get the meet up. I see a bridge now. I bought a horror film, she likes horror films, let's have a movie night.

D: Long ago...creepy. Ok we'll have a moovie nite. But u can't get TOO wasted

H: Eh, I won't be that comfy.

Note: Again, I don't ask, I tell her we're getting together. Enough BT-spiking (and a bit of rapport about horror films), time to move on to the goal. Also, I am permitting her to drink, just not get TOO wasted. I do want to keep the door open for PD, but she mustn't misbehave. I am creating an offer (movie nite) which she can accept IF she meets my conditions (just drink a little). Here, she elaborates on her original text about comfy, saying she's not comfortable enough around me to get hammered. Good to know, need more comfort.

D: Good. Thursday nite works 4 me

H: I can't stay out late, cus I work Friday.

D: Yeah I can bring it over with my popcorn maker. Casual attire is suitable.

H: You're not coming to my house. Please recall I live under a bridge.

Note: Her tone has gone from babble to adult. She is once again following my lead. Also notice that while she is IOD'd me (showing disinterest by saying she's not comfortable enough around me to get hammered), I reframe this into the positive. Good, I don't WANT you to get hammered anyways. I also totally disregard that thread which would move me in the wrong direction, and go back to my goal of the meet-up. Again, I am not asking a question, merely making the point that I'm free Thursday. She can comply to my schedule. When she says she can't stay out late, I completely navigate around that objection by offering to go to her place. She objects to this, but to me this implies she is willing to come to my home.

D: I've seen worse but ok. Monty keeps telling me he wants to meet u

H: Hm...A live subject would be much better.

D: Also have Donnie darko. You've seen that?

H: M-hm, I have it on vhs, ghettO harhar

Note: I have in prior texts explicitly told her I never judge...important for her to know in the context of ASD. I am again being nonjudgmental about her house. I create more PD by using my dog as a reason to come over. Her response makes no sense to me. A live subject? Rather than ask her to explain, I snip to another thread. I need more comfort/rapport, so I bring up another movie she probably likes. She jokes that it's ghettO (notice her cute emphasis), again as a way for her to indicate her low status. But she lets me know she's ok with it (harhar).

D: Classic. Got another creepy one but don't remember which. C u Thursday toots. Movie nite!!! So excited

H: He's so cute

H: Friday!

Note: I end the thread, then go back to the invite. I need to emphasize to her how much I'm looking forward to our meetup, to create a sense of guilt if she flakes again (3 !s). She refers to Monty as cute, feeding into the PD I've established. But then she objects to the day. GIRLS WILL OBJECT!! All the time. Keep working around these objections.

D: Bizy Friday

D: Saturdays open

H: I have a dindin on Saturday...

Note: She is using my dindin phrase from a prior text, again mirroring my style to seek rapport. I again tell her when I'm free, without actually asking her. The ... creates suspense. As in, "I can't make it Saturday, but I don't want to leave you hanging, so complete this thought for me."

D: Sun?

D: Or cancel your dinner!!

H: Cannot cxl!!! Sunday, might be okay, but it has to be early.

H: I have all these rules.

Note: I at first try to negotiate another day, then realize this is not being definitive (read: masculine) enough. So I assert dominance and command her to cancel her plans for me. I do it with 2 !s, and she responds with 3!s, essentially trying to yell louder than me. She lets me know she has boundaries which I need to respect (she calls them rules). I am somewhat ok with these, but I need to be the one setting the conditions of the relationship, not her.

D: Sunday it is. Break ur rules. I'm worth it

(An hour passes. This was a ballsy statement, and it could've gone either way).

H: My goodness, talk like that will get you very far, Mr. Decibel.

Note: This was a high-risk approach, but it spiked her attraction (and probably increased my seductiveness). She lets me know I'm doing what I need to do. She even uses Mr. as a way again to indicate her submissiveness.

D: :) I know babe...

Note: I reward her submissiveness with a smiley face, then again go cocky (to stay congruent) and tell her I'm well in control of the frame. The ... creates suspense. Look at that statement without the ... and realize how condescending (in a negative way) that would sound.

H: Why don't you cancel ur Friday??? I'm not worth it =(

Note: She is now challenging my authority. She wants me to bend to her schedule. She is amping her challenge up with 3 ?s. She then TELLS ME (doesn't ask) that she isn't worth it. Again, she is lowering her value relative to mine. What is her emotional state? Not angry or defiant, but actually hurt. She feels that her value is truly lower than mine, and uses a sad face to illustrate this. Rather than justify why I'm unwilling to meet her demands, or validate her sadness, I choose instead a harsh end to the conversation.

D: Touché

Note: I am rewarding her LOGICALLY for having a sound argument, but I am not willing either to negotiate with her or to justify her emotional response. Naturally, since her demands are not being met and I am not validating her emotions, she goes dead air. I am PUSHING her away here, having done much PULLING to work with her on the meet-up (negotiating from Thursday to Sunday, then not too late Sunday, because of her rules). In the end, she needs to realize that I am in control. Also note, she is now (FINALLY) becoming emotionally invested in our interaction.

## **Case #2: Going sexual and showing intent**

Background: My wing C-dub picked up HB CVS on her way home from CVS, 5 min walking nighttime on street. This was 1 week ago. Some brief texting that day, then nothing until (while driving to Vegas) I coach him through this exchange...

C: Are you causing trouble??

(Dead air for 1 ½ days, then at 1140pm)

H: Of course.

Note: Chill the fuck out! Girls may take 1-2 days to respond.

C: What kind??

H: Drunk dialing...always dangerous

Note: She wants to play a game I might call "what trouble are you causing?" We reward this by playing along.

C: Yeah, I'm kinda tipsy too, but as long as we use protection we're ok ;)

Note: Boom, we go from talking about drunk dialing to sex talk in 0.5 seconds. Playful, not sleazy.

H: Why do u need a condom to masturbate? :-))

Note: Shit test. She's trying to see if he's a chode, or if he can go toe to toe with sexual banter.

C: Ewww dirty gurl!!

C: Don't make me have to spank you!

Note: Reframe. HE isn't masturbating. SHE'S a sexual predator, creepy, a perv. Still, we keep the sexual banter going. We are dominant by threatening to punish her misbehavior.

H: What, are you MLK? I have a dream...

Note: And yet another shit test. Obviously not that drunk, either. Actually, very clever. I likewise use comments like "dream on" to counter sexual shit tests.

C: You know it :)

Note: I got this response from a girl EXACTLY as he got the above. I gave it to him to send his girl. It shows you're not gonna accept her tooling but are playful about it.

H: Dont u have to work in the am?

C: No mommy I'm in vegas.

Note: Shit tests passed. She's moving on to another thread. She is trying to be a mommy, or assert dominance by calling him out for misbehaving. Not gonna happen. She gets called out.

H: Why r u texting me? U should be motor boating some DD's right about now. :->

Note: She wants to keep the sexual banter going.

C: I can multitask. Hey aren't you DD??? :p

Note: Time to shift the sexual banter to HER directly, implicitly stating intent.

H: 32E

Note: Possibly another shit test. Gonna assume so. Either that or she's qualifying herself.

C: Liar!!

(Dead air, 138am)

Next step. He has successfully reengaged her, created sexual tension, spiked BT, showed he's dominant and playful and can play games with her. She's now primed and ready to ask out. On the reopen, he'll need to get BT back up, then work the logistics.

### **Case study #3: Setting a goal**

Always select a goal before you initiate an exchange, then to get there you need to mentally map out the steps. Example, if I want to set as my goal getting her to add me on Facebook, I'll open a thread that will in a few steps take me to that goal. Here's how I did this (this is abridged to make my point):

HB: I'm going to new york tomorrow so I can let loose midair.

DB: I love NY! Ur 1st time??

H: No, but I havent been in a few years. Any recommendations?

D: Tonzzz. Let's take this to facebook.

H: Fine by me.

With this girl, I'd been denied FB a couple times via text, and this was my predetermined way of assuring this time she'd add me.

## Case study #4: Being present

To summarize, accept that just as with in-person communication there are layers, subtext and subcoms, this is no different with text. So in essence a man and a woman can subcommunicate to each other thru text. Let me show you an example...

D: Whew what a night! Vegas will never be the same  
(Dead air for 2 hours)

H: Good for you

D: But I should be recovered by 2moro. Let's hang out babe

H: got a school event

D: U party animal

H: Totally

D: Did u have any fun this wkend?

(Dead air)

D: Hmm...feels like u had a stressful day

H: Yeah i hate my kids. I love the kids i had last year.

D: Wow I'm sorry about that. Nothing u can do huh?

H: No right choices. Can't leave the kids even though i can't stand them

D: Aww that's too bad. Ur too cute to feel like this. Well then I owe u a backrub

Note: So read between the lines here. This is a girl who is usually very talkative via text. I go away for the weekend and she's giving me one-word responses, dead air, lacking punctuation and capitalization (for a teacher, this is big!). Those are the subcoms. Being present with her allows you to sense all that. My first clue was her response, "Good for you." This was unusually sarcastic for her. For that reason, I threw in "babe" as an endearment. When I teased her about not having a fun wkend, she shut down. I then realized I wasn't being present with her emotions. She was upset about something, so I addressed this with her, and she opened up. Her response was a bit shocking, so I needed to empathize and give her unconditional value (that is, asking nothing for myself).

## Case study #5: Calibrating sexuality

This chick is a religious zealot and not sexual. I'm gaming her for practice. She ain't my type.

D: Whew what a night! Vegas will never be the same

H: why? what happened?

D: Uuuuuuugghhh

Note: Less is more. Rather than elaborate, this one word should speak volumes.

H: this one can stay with Vegas and the guys...

Note: She uses ... to indicate she doesn't want to hear about it, yet is somewhat intrigued for me to fill in the gaps. She's too conservative to hear anything about chicks or drinking, so I stack.

D: Haha how was ur wkend

H: pretty good. nothing grand or eventful...and nothing to keep between the girls.

Note: She is still trying to play the "what stays in Vegas" game. It's good that she wants to engage in a game with me, but I need her to move on because of her ASD.

D: Bleeehh. Girls have cooties

H: :[

Note: I am disqualifying myself. I don't want her to get the impression I'm a womanizer. If I wanted to be playful, I woulda thrown in a ;) at the end. But I sense she may get disgusted with me. She responds with a smiley, again because less is more. She is unhappy with my tease, so I need to save face a bit.

D: But not U silly!!

H: ^\_^ shucks

Note: Recovered. Time to move on to getting her out.

D: But should be recovered soon. Let's hang out

H: you got it

Note: Normally, I'd timebridge, but I want to see how eager she is to see me. She's okay with it, but doesn't make any suggestions. I would reopen in a week or so, if I get bored.

## Case study #6: Frame control and persistence

This girl is fun and wants to meet up, but our paths aren't crossing. So we've been texting every few days.

D: Whew what a night! Vegas will never be the same

H: what the F did u do to vegas?

Note: Right out of the gate, you can tell she's not as rigid as the previous girl. She uses F to show her edginess. I have initiated a game and she wants to play, which will include personifying the city.

D: Uuuuuuuggghhhh

H: That tells me nothing.

Note: She's trying to give me a command, and isn't backing down. This is not the frame I want, so I don't answer.

D: I'm sure you'll hear it from Vegas. How was ur wkend?

Note: City is personified. I stack. She might pick that thread but I hope she goes with the second one. She actually goes with both.

H: Nope. Me n vegas had a bad break up. We don't talk. As the weekend, Crazy. Don't befriend spaniards, they party too much n too hard.

Note: She is playing the game of personifying the city. Again, you want girls who play games. Notice the Crazy instead of crazy, as in it was really crazy.

D: Baby pleeeze handle ur booze btr. Ur just a little lady!

(Dead air)

Note: I could've gone many directions here, but because she was trying to frame-MOG me at first, I need to assert dominance to break her frame. As with the other text exchange above, I do this by calling her baby, giving her fatherly advice and calling her

little. She doesn't go anywhere with this, so I move on to getting her out.

D: But I should be recovered by 2moro. Let's hang out

H: I can't tmrw. I have plans. Another time tho.

D: Cancel!! I'm way cuter :))

H: Haha. Another time.

D: K babe

Note: It is always good to demonstrate to girls you are persistent, and that they should work her schedule around yours. I don't want to sound too demanding, so I toss in a joke and some exaggeration (2 !s and an extra happy mouth). She gets it (Haha) but repeats her promise to meet up another time. If I didn't close this exchange I may be perceived as disgruntled, so I wrap it up with a K babe, to show I'm perfectly ok with it.

### **Case study #7: Playing games**

I love girls who love to play games. I prefer those kindsa chicks, the ones who can take some teasing and throw it right back at ya. Here are some of the texts one girl and I exchanged that illustrate the game-playing that we both adore (and why I'm so addicted to text game)...

Saturday...

dB: Happy hween to u and spooks!!

*(She made a ghost out of a cloth and named him Spooky)*

HB: Thanks! You too and your little goblin...

dB: Hmph he's not THAT little!!

dB: This pantyhose don't keep me warm. How can girls stand it?

*(I wore pantyhose for Halloween as part of my Batman costume)*

HB: You said panty!

dB: Sure batman wears pannies! Ugh no room for...personal growth :(

HB: Hahaha.

dB: >:-(

HB: >:-)

dB: Gotta find a home for the armadillo

HB: Gross.

dB: I knoooooow

HB: Ahhaha. Ur a riot

Monday...

dB: Waaahh working my tiny white ass off. I deserve meatballs tonite

HB: If only...

dB: Also donuts I think. Whatevs

HB: Sounds like trouble, buddy.

dB: No trouble sounds like a blender. This sounds special

HB: Ok, I meant sounds like a heart attack...

dB: Yesh!! I need to not do that. What can I give myself that won't kill me??

HB: Mmm, veggies?

dB: Blechhh! Chimichimichangas!!!!

HB: Yum, I'm bean...that works too.

dB: Bring it over.

Tuesday...

dB: Ahhh so lovely having the day off. What should I do today...maybe see a movie.

Maaaaybe go to the beach...

*(She hates her job)*

HB: Sigh\* maybe paint a canvas or take a stroll though the park...

dB: Yes or kick a monkey. Dunno...so many options :) I'm such a dbag

HB: Well, a douche bag is a male whore. Maybe you mean just douche???

dB: Did not know that. Need to wiki that shit. I mean SOB

HB: Its been a heated debate. Are douche and douche bag exclusive of each other... we may never know.

dB: I think they're the same. I'm gonna ask my mommy

HB: That's my verdict

dB: Mine is guilty!! I'm a dbag.

HB: Haha. Can't be a db without being a d...

dB: That's not fair. When do u get off? I'm talking about work here, u sicko

HB: Haha, you took it there! 6pm. Why??? What do you want from meeeee

dB: Ok we're doing standard after work

HB: Sounds good.

dB: c u at 630. that'll give me time to douche. Jkjkjkjk. Not

HB: Sheeeet. I'm gonna need time to douche.

dB: No comment

HB: Ha

dB: Proly b more like 645

HB: Y

dB: Z

HB: W

HB: ...hatever

dB: W

dB: ...iseass

HB: Oh, we're gonna have fun...

dB: What?!?! Aren't we already?

So you get the point. This is fun stuff you throw back and forth, both via text and in

person. I'm always thinking, "how can I make this a game worth playing?" They squeal and giggle with delight at this shit, at least the ones worth keeping around, fucker!

### **Case study #8: Exaggeration**

You can add letters to words to lengthen them as if you were prolonging their pronunciation. This exaggeration increases the power of the word, and you can learn to calibrate exaggeration just like anything else, with lots of practice. You can do the same with punctuation such as ! and ?. The more !s and ?s, the more alarmed/excited/confused/interested you or her may seem.

H: How was Vegas???

D: Meh

Note: Her 3 ?s indicates she's really interested in the answer. My simple response of Meh is short and sweet, letting her know I didn't care for it. As opposed to this exchange:

D: Yeeeeeahh!!! It's movie nite!

H: Wait!!!! I thought we settled on Sunday????!!!!

D: Meeeh didn't feel like waiting but ok

Note: First, notice through exaggeration of Yeah and 3 !s how excited I seem about hanging out with her. She registers this excitement and has to counter it with an objection that has REALLY exaggerated punctuation. Next, instead of just saying meh, I exaggerate it so she knows I'm very displeased about waiting to see her.

Another but similar case study. One of my dates is 19 years old and a go-go dancer. Notice all the exaggeration she puts into her initial texts to me:

D: Fun chatting!! Get home safe

H: Yessss I got hereeeee... <:)>... Thanksssss... Aww I knowww hope to see u again hun

D: Fo shnizzles

H: Haha.. I lovee it...

A few days later:

D: U around this Sunday?

H: Aww sundayyy im superrr busy hun.... Well I guesss we have to wait until u come back from vegasssssss bby!

D: Yeeeah!! We made it to Vegas! :)

H: Thankgoooooodnesssssssss bbe!!! U have sooo sooo much fun.. N remember what happens n vegas stays n vegas bby!!!!

D: Noooo!! I'm a good boy! Usually...;)

H: Hahaha

Note: So she's clearly on the extreme end of exaggeration, but you'd expect that from her age and background. When I respond with similar exaggeration, she feels like I'm on the same page. Of course, I'm older and a man, so my exaggeration is gonna be much tamer, lest we both sound like a couple wired high school girls. Also take note of my use of punctuation, pop culture and emoticons. I cover this stuff in other case studies.

NOW. I come back from Vegas, send her a few texts, and she's dead air. Uh oh. I feel something's off. I text her best friend that she's not been responding. A few minutes later, Go-go starts responding again, but notice how much tamer her texts initially are. Then as I respond and BT goes up, she returns to her old style.

H: Hey hun do u want to hang out after ten... I have to attend this meeting at my job n it ends at ten

D: Yeppers. Is it in LB?

H: Yeahhh

D: I like yardhouse.

H: Mm that sounds good

D: I kinda like beer. K pick u up at 10!!

H: Ten thirtyyy cus I have to get home n change hun

D: Ten twenty eight and it's a deal!

H: Haha... Ok sounds good..im sooo excited yay!

H: I told u my age right?

D: Yea ur 52

H: Hahaha... Wow I look really goood for 52 huh

D: Not bad. A few crows feet but Botox will help that

H: Hahaha.. O yes indeed <:)>

D: Ttyl silly ;P

Note: So what got her back? First, me using something playful like yeppers vs yes. Next instead of asking what she wanted to do, I made a statement of what I like (Yardhouse, a bar in Long Beach), ending with a period. I like yardhouse. Alpha. An implicit invitation to join me at the bar I like. Then I started working in more !s and playing a game of when to meet up. Lastly, I used teasing to circumvent any objection she may have about our 21 year age difference. By the way, ttyl means talk to you later, another popism.

### **Case study #9: Baiting sex talk**

This girl has typically had a high ASD. Any attempt to sexualize got me dead air. But I found a way to bait the conversation to get her to open up.

D: How's apartment hunting?

H: HAVEN'T EVEN LEFT MY HOUSE?!? So not very well :-D

D: Oi vei. What am I gonna do with u??

Note: The phrase "what am I gonna do with u" is fatherly, and can be taken into sexual territory easily if she plays along. She doesn't want to at first, but I move it there.

H: Nothing.

D: Ehhhh...I can think of something...

Note: Notice how effectively the ellipses create sexual tension.

H: What? A spanking? Those don't do much.

Note: Maybe not overtly sexual, but it's enough to get my foot in the door.

D: Hmm...I like the way u think but...too vanilla

H: Harharhar, I jest.

D: Riiiiight

(Dead air)

Note: Hmm shows I'm thinking about her response, and then I reward it before I criticize it as too mundane. I may have once again hit her ASD. However, it's better to show intent and have to recover than to get pushed into the friend zone. So I recover...

D: Xoxo :)

H: Thanks

H: What r u doing tonight??

Note: Suddenly, this spike in BT with just the right amount of sexual intent sealed the deal. She wants to see me for a late night date.

D: I'm brazy...hanging out with u ;)

H: Oh, I'm going to a movie with my friend, we can hang out after if its not too late?

So there you got it. Hopefully this book will get you in the right frame of mind to get your text game amped up. See you out in the field, fuckers!!

